



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Wednesday, April 9, 2014

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

Hamil called the meeting to order at 6:05 pm at which time a quorum was met.

ROLLCALL:

Adams, Eng, Hamil, K. Rudin, M. Rudin, Skerik

MEMBERS ABSENT:

McCullough, Stip

COUNCIL LIAISON PRESENT:

None

STAFF PRESENT:

Gomez, Hoffman

GUESTS:

Jennifer Villasenor, City of Huntington Beach Planning Dept.

MINUTES:

Eng motioned to accept the minutes of February 12, 2014 and K. Rudin seconded the motion. The board approved the minutes as written.

ORAL COMMUNICATIONS:

None

PRESENTATIONS/INTRODUCTIONS:

1. See item G 1. Old Business

ADMINISTRATIVE ITEMS:

1. AB 1234 Ethics Training DVD:

- The DVD was returned by Hamil and check out by the Rudins.

OLD BUSINESS:

1. Cultural Plan Element:

- Jennifer Villasenor was introduced to the board, at which time she provided an overview how the Cultural Plan Element fits within the General Plan. She explained that the General Plan is used by Council as a frame when making new policy decisions. The last update was 1982. The Planning Dept. is requesting the Allied Arts Board's help with the Cultural Plan Element of the General Plan. As homework, the board will review policies objectives and goals, and make changes, updates, deletions or language clarification as needed to the policy. A copy of the public art policy was included with the workbook for reference. Ms. Villasenor said that the Planning Dept. will leave it up to the AAB as to how to present the feedback, whether it is individually or as a group report, the Planning Dept. is grateful for the AAB's help. Ms. Villasenor said the Planning Dept. is hoping to receive the report from the AAB by June or July, 2014. More information about the General Plan and the updating process can be found at www.hbthenextwave.org.
- The board members discussed the work ahead of them and decided that individuals will complete the workbook pages 1-11 and submit to the committee, which consists of Hamil, K. Rudin and M. Rudin by May 14. The committee will combine the information and complete the appendix 17-30. The committee will report to the board for approval at the June meeting. Eng will join the committee. The committee will meet in Monday, May 19.

CURRENT ITEMS:

1. Cultural Outreach Project:

- **Cultural Arts Summit Review** – Hamil called for feedback on the summit. Everyone agreed that Hamil did a great job organizing the event and the board discussed what they learned from the summit. There was a good turnout with representation from 16 organizations. Hamil said she would like to see this happen on an annual basis. The board agreed and discussed how the project can grow.
- **Arts Outreach** – The discussion of this item will continue at the meeting in June.

2. Public Art:

- **City Website Update** - Hamil provided the board with a copy of the public art list that was distributed in February. Photos and information needs to be completed so that Gomez can upload the information to the City's website. Hamil has divided the list into sections of the city: Hamil will contact McCullough to help with taking photos. As far as more descriptions, the board feels we should start with what was provided. In order to add to the descriptions, additional research would have to be undertaken through the Planning Dept. and it may take quite some time. The board decided that we can add to the descriptions as time permits.
- **Public Art in the Park Process** – This item will be tabled until the June meeting.
- **Public Art Ordinance Update** – This item will be tabled until the June meeting.

3. Allied Arts Awards 2014

- Hamil updated the board that the Hilton said yes to the request to hold the award at their venue again this year. She is waiting for a response on the available dates.
- Hamil went over the timeline and updates were made. Gomez will update the nomination forms and send them to the committee. The forms will be sent out in two stages – first in May without the event date and then again in August with the date. The committee was discussed. It includes Hamil, McCullough and Adams.

4. Two Year Work Plan Development:

- This item is tabled until the June meeting.

NEW BUSINESS:

None

CULTURAL SERVICES UPDATE:

1. Art Center & Art Walk: Kate Hoffman, Director & Committee Member

- The students art shows, Creative Vision and Imagination Celebration, are opening on Friday, April 11 at 6 pm.
- Art walk will be held on April 17 and is third Thursday each month through November.

2. HBAC Foundation: Dale Skerik, HBACF Member

- Skerik had to leave; therefore, there is no report at this time.

ITEMS TO BE AGENDIZED:

1. Cultural Plan Element Committee Update
2. Public Art
 - a. City Website Update
 - b. Public Art In the Park Selection Process
 - c. Public Art Ordinance Update
3. Allied Arts Awards 2014
4. Two-Year Work Plan Development

ITEMS DISTRIBUTED TO THE BOARD

1. Cultural Plan Element Workbook
2. Public Art List

NEXT MEETING

The next regular business meeting will be Wednesday, June 11, 2014 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

K. Rudin motioned to adjourn, Eng seconded the motion. Hamil adjourned the meeting at 7:48 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary